Amendments to the Claims:

The claims below will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A method for providing for automatic linking of a physical device and a predetermined associated virtual device, comprising the steps of:

manufacturing the physical device that is associated with the predetermined virtual device; ~~and~~

attaching to the physical device a substantially unremovable communication identifier for communicating with the predetermined virtual device; and

<u>automatically providing to a user updated documentation about, and updated services available for, the physical device through the virtual device</u>.

2. (original) The method of claim 1 further including coupling, over an information space, the physical device to the predetermined virtual device.

3. (original) The method of claim 2 wherein the information space is the Internet.

4. (original) The method of claim 2 further including automatically activating, by the predetermined virtual device, at least one predetermined service.

5. (original) The method of claim 2 further including, upon coupling, over an information space, the physical device to the predetermined virtual device, providing, by the predetermined virtual device, a selection of services.

6. (original) The method of claim 5 further including, selecting, by a user of the physical device, at least one desired service.

7. (original) The method of claim 2 wherein an intermediate device is utilized to

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couple the physical device to the predetermined virtual device.

8. (original) The method of claim 7 wherein the intermediate device is one of: a console and a computer.

9. (original) The method of claim 1 wherein the communication identifier is a Uniform Resource Identifier.

10. (original) The method of claim 1 wherein the communication identifier utilizes a HyperText Transfer Protocol naming scheme.

11. (original) The method of claim 1 wherein the communication identifier utilizes a File Transfer Protocol naming scheme.

12. (original) The method of claim 1 wherein the communication identifier utilizes an Internet mail address naming scheme.

13. (currently amended) A method for automatically providing electronic services for a physical device having a substantially non-removable communication identifier, comprising the steps of:

manufacturing the physical device with a substantially non-removable communication identifier; and

utilizing, by a user, the communication identifier to communicate with a predetermined associated avatar to request at least one service; and

automatically providing to a user updated documentation about, and updated services available for, the physical device through the virtual device.

14. (original) The method of claim 13 further including automatically activating, by the predetermined associated avatar, at least one predetermined service.

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15. (original) The method of claim 13 further including, upon utilizing the communication identifier to communicate with the predetermined associated avatar, providing, by the predetermined associated avatar, a selection of services.

16. (original) The method of claim 15 further including, selecting, by the user, at least one desired service.

17. (original) The method of claim 13 wherein the physical device utilizes the communication identifier to communicate with the predetermined associated avatar via the Internet.

18. (original) The method of claim 13 wherein an intermediate device is utilized to couple the physical device to the predetermined associated avatar.

19. (original) The method of claim 13 wherein the intermediate device is one of: a console and a computer.

20. (original) The method of claim 13 wherein the communication identifier is a Uniform Resource Identifier.

21. (original) The method of claim 13 wherein the communication identifier utilizes a HyperText Transfer Protocol naming scheme.

22. (original) The method of claim 13 wherein the communication identifier utilizes a File Transfer Protocol naming scheme.

23. (original) The method of claim 13 wherein the communication identifier utilizes an Internet mail address naming scheme.

24. (currently amended) A system for providing for automatic linking of a physical

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device and a predetermined associated virtual device, comprising:

the physical device, having a substantially unremovable communication identifier in a readily accessible position of the physical device, wherein the communication identifier facilitates communication with the predetermined associated virtual device, and the physical device is arranged to be capable of receiving at least one predetermined service; and

the predetermined virtual device, arranged to be accessible by the physical device using the communication identifier, for, upon being accessed by the physical device, providing at least one predetermined service; and

automatically providing to a user updated documentation about, and updated services available for, the physical device through the virtual device.

25. (original) The system of claim 24 wherein the physical device communicates with the predetermined virtual device over an information space.

26. (original) The system of claim 25 wherein the information space is the Internet.

27. (original) The system of claim 24 wherein the predetermined virtual device provides a selection of predetermined services.

28. (original) The system of claim 27 wherein more than one predetermined service is activated.

29. (original) The system of claim 24 further including an intermediate device that arranged to facilitate communication between the physical device and the predetermined virtual device.

30. (original) The system of claim 29 wherein the intermediate device is one of: a console and a computer.

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31. (original) The system of claim 24 wherein the communication identifier is a Uniform Resource Identifier.

32. (original) The system of claim 24 wherein the communication identifier utilizes a HyperText Transfer Protocol naming scheme.

33. (original) The system of claim 24 wherein the communication identifier utilizes a File Transfer Protocol naming scheme.

34. (original) The system of claim 24 wherein the communication identifier utilizes an Internet mail address naming scheme.

35. (currently amended) A system for automatically providing electronic services for a physical device, comprising:

the physical device, having a substantially non-removable communication identifier; ~~and~~

the communication identifier, located in a readily accessible position of the physical device, for facilitating communication of the physical device with a predetermined associated avatar to request at least one service; and

an updater configured to automatically provide to a user updated documentation about, and updated services available for, the physical device through the virtual device.

36. (original) The system of claim 35 wherein the predetermined associated avatar, upon receiving the request, activates the at least one predetermined service.

37. (original) The system of claim 35 wherein the predetermined associated · avatar, upon receiving the request, provides a selection of predetermined services.

38. (original) The system of claim 37 wherein more than one of the selection of

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predetermined services is selected and activated.

39. (original) The system of claim 35 wherein the physical device utilizes the communication identifier to communicate with the predetermined associated avatar via the Internet.

40. (original) The system of claim 35 further including an intermediate device that is arranged to be utilized by the physical device to access the predetermined associated avatar, wherein the intermediate device is utilized to couple the physical device to the predetermined associated avatar.

41. (original) The system of claim 40 wherein the intermediate device is one of: a console and a computer.

42. (original) The system of claim 35 wherein the communication identifier is a Uniform Resource Identifier.

43. (original) The system of claim 35 wherein the communication identifier utilizes a HyperText Transfer Protocol naming scheme.

44. (original) The system of claim 35 wherein the communication identifier utilizes a File Transfer Protocol naming scheme.

45. (original) The system of claim 35 wherein the communication identifier utilizes an Internet mail address naming scheme.

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